

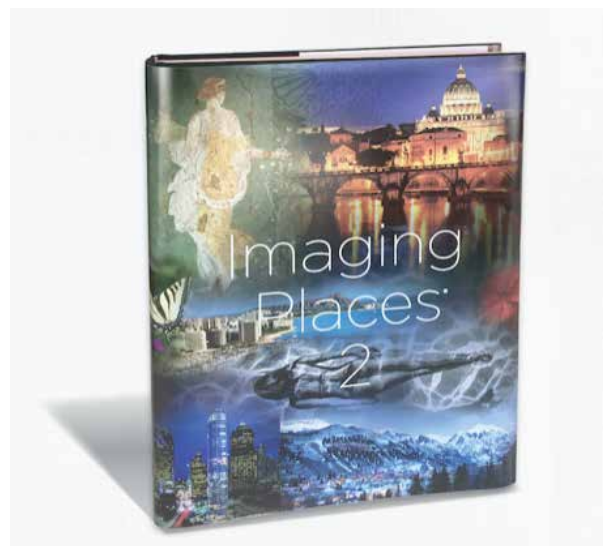


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InterCom® Wins Three Silver Awards from The NationalsSM

December 12, 2018 - Newport Beach, CA – InterCom® Wins Three Silver Awards from The NationalsSM

Sponsored annually by the National Association of Home Builders (NAHB®), The Nationals is the largest and most prestigious awards competition in the homebuilding industry, paying tribute to the best in new-home sales and marketing achievements. Silver winners become finalists for the coveted Gold Awards, presented by the National Sales and Marketing Council (NSMC) during the International Builders' Show. The Nationals Awards Gala will be held on February 19, 2019, at Caesars Palace in Las Vegas.



"We're proud to have been honored every year over the past three decades—particularly now that the competition has grown to include more than 1,400 entries from around the world," said Toni Alexander, InterCom President and Creative Director. "It's even more gratifying knowing that we're competing on a very large playing field of global creative talent and marketing expertise."

InterCom® won Silvers for two of the firm's real estate clients along with one for self-promotion, pushing their total finalists over the 100 mark—with 41 going on to win Gold.

A Silver was awarded for Best Graphic Continuity for Peninsula Papagayo, Latin America's ultimate residential resort destination. This complex category features dozens of pieces and parts that demonstrate one cohesive marketing family of design, imaging and messaging. InterCom's theme of "A World Apart" helped put this 1,400-acre eco-adventure community back on the map as part of its post-Recession rebranding effort.

InterCom earned its second Silver in the highly competitive Best Video – Long Format category for The Residences Rolling Hills Country Club, a private 228-acre enclave of contemporary ranch homes in Rolling Hills Estates on California's prized Palos Verdes Peninsula. The award-winning four-part video series features the project's visionaries as brand ambassadors, offering prospective homebuyers a chance to meet the creators and get a glimpse behind the scenes of a new community 20 years in the making.

InterCom's final Silver Award was Best Marketing Promotion by Supplier or Industry Partner for the company's own coffee-table book retrospective, "Imaging Places®." The book is the second in a two-volume collection showcasing the best of 33 years of InterCom's diverse portfolio of client projects. While Part 1 covered the firm's first 30 years, Part 2 spans just three years over 300 pages. It's a testament to InterCom's prolific body of work and belief that even in the digital age, people still appreciate beautifully crafted compositions they can connect with on a physical and emotional level.

InterCom is a global branding and marketing company providing vision and imaging for destinations and real estate projects worldwide. Over the past three decades, the company has contributed to over \$15 billion in real estate sales and acquisitions for its clients. For information, please contact Toni Alexander at 949.644.7520 or visit www.intercommunications.com.